



Ecclesiastical Insurance Office plc

Box 2004, Suite 2200, 20 Eglinton Avenue West, Toronto, Ontario M4R 1K8 Telephone (416) 484-4555 Facsimile (416) 484-6352

FOR IMMEDIATE RELEASE

- 6 October, 2008

ECCLESIASTICAL INTRODUCES NEW PRODUCTS FOR THE CHARITY AND NON-PROFIT SECTORS

DATELINE CANADA – Jacinta Whyte, General Manager and Chief Agent for Canada is pleased to announce the introduction of **Charity Protect** and **Non-Profit Protect**, two new offerings that enhance our existing line of customized insurance products and solutions.

Ecclesiastical Insurance understands the many challenges that face charitable and non-profit organizations today. In keeping with the company's commitment to advise and protect those who enrich the lives of others, Charity Protect and Non-Profit Protect are specifically designed to address the unique risks and exposures inherent in the operation of a charitable organization. We offer peace of mind so charitable and non-profit organizations can focus on their primary objectives.

The 'Risk Profile' section of the Charity Protect and Non-Profit Protect applications, found on Ecclesiastical's website, www.ecclesiastical.ca provide the eligibility requirements for these products.

About Ecclesiastical Insurance

Ecclesiastical Insurance is a specialist provider of unique insurance solutions and services dedicated to the protection and preservation of Canada's distinct communities, cultures, history and heritage.

Established in the United Kingdom in 1887, Ecclesiastical has been present in Canada since 1972. The company is owned by a charitable trust, and is committed to serving the needs of its customers and the larger community. Apart from funds required for business operations, group profits are redistributed for the benefit of faith and charitable initiatives. Ecclesiastical is rated "A" by A.M. Best, and "A-" by Standard and Poor's.

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For information about products, loss prevention or Ecclesiastical Insurance, please contact:

Stuart Rowley
Underwriting and Operations Manager for Canada

(416) 484-4918
srowley@eccles-ins.com

Jacinta Whyte
General Manager & Chief Agent for Canada
(416) 484-4900
swhyte@eccles-ins.com